



**For further information:**

Federica Monsone  
A<sub>3</sub> Communications  
+44 (0) 1252 875 203  
fred.monsone@a3communications.co.uk

**'Aad Dekkers of MTI Europe re-appointed to the SNIA Europe Board of Directors'**

*MTI Europe Executive Strengthens Channel Representation on the SNIA Europe Board of Directors*

**London, UK, 23rd October 2008** – The Storage Networking Industry Association (SNIA) Europe today announced that Aad Dekkers, Chief Marketing Officer at MTI Europe, has been re-appointed to its Board of Directors. Dekkers previously held numerous positions on the Board, including IP Storage Initiative chair and BeNeLux country liaison, as well as being an active participant in the association's Marketing Committee. He was re-appointed to the Board earlier this month when MTI Europe became a voting member of the association. Dekkers has been involved with SNIA Europe for over four years and his appointment as a channel representative on the SNIA Europe Board demonstrates the organisation's ongoing commitment to bring value to all segments of the industry.

'I am excited to be back on the SNIA Europe Board of Directors because I have experienced the commitment and talent of this team over the years and witnessed the value it brings to the association members and the industry overall,' said Dekkers. 'I intend to focus on providing our channel members with a direct route into the organisation that will allow them to source the support they need in delivering storage and information management solutions.'

The current SNIA Europe Directors serving through October 2009 are:

- Juergen Arnold – Chairman (HP, Germany)
- Malte Rademacher – Vice Chairman (EMC, Germany)
- Matthias Werner – Secretary and Events Committee Co-chair (IBM, Switzerland)
- Bob Plumridge – Treasurer and Membership Committee Chair (Hitachi Data Systems, UK)
- Frank Bunn – Director and Storage Management Initiative Chair (Symantec, Germany)
- Walter Dey – Director, Education Committee Liaison and Events Committee Co-chair (Cisco Systems, Switzerland)
- Kay Mushens – Director and Marketing Committee Chair (LSI, UK)
- Philippe Nicolas – Director and Data Management Initiative Chair (Brocade, France)

- Aad Dekkers, Director (MTI Europe, Netherlands)
- Marcus Schneider – Director (Fujitsu Siemens Computers, Germany)

‘Aad had previously been a member of the Board of Directors for several years and has repeatedly shown his commitment to deliver on the association’s mission. He has worked continuously to ensure SNIA Europe is the industry’s main resource for education on storage and information management topics,’ said Juergen Arnold, SNIA Europe Chair. ‘With his new role in a pan-European channel company, Aad brings a unique perspective and value to the Board of Directors and I am thrilled to have him back on the team.’

### **About SNIA Europe**

The Storage Networking Industry Association (SNIA) Europe is dedicated to high-level knowledge exchange, thought-leadership and to promotion of the acceptance, deployment and confidence in open storage-related architectures, systems, services and technologies, across the IT and business community. To achieve this, SNIA Europe runs a coordinated series of activities at both pan-European and country-level to provide a central source of unbiased information on storage networking technologies. It is the voice of authority that delivers education and information on networked storage and associated technologies across Europe, Africa and the Middle East. SNIA Europe is a non-profit, vendor-neutral organisation run by its members, which include over 100 vendors, channel partners and end users. For further information you can email [euroinfo@snia.org](mailto:euroinfo@snia.org), contact +44 (0) 20 8785 5555, or visit [www.snia-europe.org](http://www.snia-europe.org).

###

### **Notes for editors**

In order to promote the understanding and adoption of networked storage SNIA Europe runs a coordinated series of activities at both pan-European and individual country-level; these include:

- SNIA runs a number of tutorials developed by its members for anyone interested in expanding their knowledge of the networked storage industry and its technologies; the SNIA Europe Academy, a series of comprehensive, one-day tutorials designed to provide storage professionals with regular educational programs on key storage technologies and solutions, will take place in a number of countries in the coming months including 27<sup>th</sup> January (Zurich) and Dubai (3<sup>rd</sup> February);
- Certification: SNIA has developed a certification program for IT professionals. This is the first independent certification of its kind;
- Storage User Council: country-specific, vendor-independent user groups run by users for users with the participation and support of the vendor community. The European End User Council Chair is an advisory member of the SNIA Europe Board of Directors;
- Storage Networking World - Europe ([www.snweurope.com](http://www.snweurope.com)): the only fully independent conference where IT professionals can listen to the industry’s leading figures share their expertise and insights, attend SNIA-endorsed education tracks, get hands-on access to the wide range of SNIA-sanctioned solutions demonstrations, and get the time to mix with industry peers and technology experts who are faced with similar IT storage issues every day;
- Storage Networking Times - This quarterly newsletter is written by SNIA Europe representatives and independent industry analysts and is aimed at end users. With sections including educational articles, a regional spotlight and a myths uncovered column, Storage Networking Times is a key resource for all EMEA IT professionals involved in storage and data management and can be accessed on [www.snia-europe.org/news\\_events/e\\_news/](http://www.snia-europe.org/news_events/e_news/).

SNIA Europe's programs are overseen by the member-elected Board of Directors, responsible for high-level strategy, direction, focus and region-wide activities. Four directors hold the officer positions of Chairman, Vice-Chairman, Secretary and Treasurer. Other members of the Board are responsible for membership, events, marketing, education and country committee liaison. Other committees include those responsible for the IP Storage Initiative, SMI and Data Management Initiative. Below is the current Board of Directors as it now stands until October 2009:

- Juergen Arnold – Chairman (HP, Germany)
- Malte Rademacher – Vice Chairman (EMC, Germany)
- Matthias Werner – Secretary and Events Committee Co-chair (IBM, Switzerland)
- Bob Plumridge – Treasurer and Membership Committee Chair (Hitachi Data Systems, UK)
- Frank Bunn – Director and Storage Management Initiative Chair (Symantec, Germany)
- Walter Dey – Director, Education Committee Liaison and Events Committee Co-chair (Cisco Systems, Switzerland)
- Kay Mushens – Director and Marketing Committee Chair (LSI, UK)
- Philippe Nicolas – Director and Data Management Initiative Chair (Brocade, France)
- Aad Dekkers - Director (MTI Europe, Netherlands)
- Marcus Schneider – Director and Liaison to Solid State Storage Initiative (Fujitsu Siemens Computers, Germany)

In addition, SNIA Europe today has country and regional committees in:

- BeNeLux: John Myklebust, [BeNeLuxchair@snia.org](mailto:BeNeLuxchair@snia.org)
- Czech Republic and Slovakia: Rostislav Jirkal, [Czech-Slovakchair@snia.org](mailto:Czech-Slovakchair@snia.org)
- France: Philippe Nicolas, [francechair@snia.org](mailto:francechair@snia.org)
- Germany: Stefan Ehmann, [germanychair@snia.org](mailto:germanychair@snia.org)
- Italy: Marco Spoldi, [italychair@snia.org](mailto:italychair@snia.org)
- Middle East: Mahesh Vaidya, [mideast-chair@snia.org](mailto:mideast-chair@snia.org)
- Nordics: Bjarne Madsen, [nordicschair@snia.org](mailto:nordicschair@snia.org)
- Russia: Alexander Dudnik, [russia-chair@snia.org](mailto:russia-chair@snia.org)
- Switzerland: Laurent Piguët, [switzerlandchair@snia.org](mailto:switzerlandchair@snia.org)
- UK: Jon Tate, [ukchair@snia.org](mailto:ukchair@snia.org)

Their primary responsibilities are to promote and host the activities of SNIA Europe in the individual countries.

In addition, SNIA Europe has established the following Technology Initiatives to develop and implement education programs in key areas of technology:

- Data Management Initiative: Philippe Nicolas, Chair, [DMI-Europe-Chair@snia.org](mailto:DMI-Europe-Chair@snia.org)  
The Data Management Initiative committee works in conjunction with the US Data Management Forum to educate the market about three key areas of data management: Data Protection, Information Lifecycle Management (ILM) and Long Term Archive and Compliance Storage Initiative (L-TACSI)
- IP Storage Initiative:  
The IP Storage Initiative focuses on delivering educational programs and seminars on the benefits and positioning of various IP storage technologies and solutions, including IETF-ratified standards FCIP, iFCP, and iSCSI. The work with the US IP Storage Forum to develop content based on current standards and best practices
- Storage Management Initiative: Frank Bunn, Chair, [SMI-europe-chair@snia.org](mailto:SMI-europe-chair@snia.org)

The Storage Management committee serves as the European liaison group to the US Storage Management Forum, created by the SNIA to develop and standardise interoperable storage management technologies and promote them to the storage, networking, and end user communities.

These initiatives work with the European program committees and maintain a liaison to the SNIA technology forums in the US, where standards and best practices in these areas are being developed. A complete list of initiatives, publications, committees and events is available at [www.snia-europe.org](http://www.snia-europe.org).

###