



Business Sector—Printing and Publishing

Producer of high-quality upscale consumer magazines turned to MTI to help increase its storage performance and recovery time objectives

“We are a long standing family firm and respect the quality service and high expertise MTI has demonstrated over many years of successful partnership.”

IT manager



The IT Challenge

Major UK producer of high-quality up-market consumer magazines and a very successful, long established business, turned to MTI when it realised the problems it was experiencing could be critical if not fixed quickly. From a storage aspect, two primary areas were causing concern; the online storage performance of production data for the printing process and the management and recovery of images from previous publications. The production process is clearly highly mission critical and with fault-tolerance very suspect within the disk systems, a data loss and major hold-up with the publication of “house-hold” name journals was a real possibility. Also revenue is generated by the recovery and reuse of advertising artwork from previous editions. It was recognised that with more storage space and enhanced recovery time objectives (RTO), any new investment in storage infrastructure could be made to pay its way.

The Solution

MTI assessed the customer’s environment and proposed major upgrades and changes to processes within the data storage and management infrastructure. A new solution with EMC storage, Networker enterprise

class backup facilities and a more powerful Quantum automated tape library were installed. Storage system “phone-home” capabilities provided by MTI completed the picture providing increased peace of mind. These changes would transform the customer’s storage systems, provide more robust infrastructure protection and faster data access.

The Result

Production environment enhanced; faster and with improved resilience. The archive now has expansion capacity and Backups are reliable with better faster access to old files and images. ROI expected within 12 months via increased revenues from archival material sales alone. With MTI support services maintaining the entire solution, the customer’s peace of mind is assured.



Quantum.

About MTI

MTI is a leading international provider of consulting services and comprehensive information infrastructure solutions for mid to large-size organisations. With more than 20 years of expertise as a storage technology innovator, MTI is uniquely qualified to assess, design, implement and support whole-office data storage and backup initiatives. MTI enjoys strategic partnerships with industry leaders. MTI offers the best data storage, protection and management solutions available today. By employing a strategic, consultative approach, MTI provides customers with a single point of contact that eliminates complexities while delivering operational efficiencies and competitive advantages. More information is available at www.mti.com.

Case Study

Copyright © 2008 MTI Limited. All Rights Reserved. MTI, MTI-Insight are trade marks of MTI Limited. All other trade marks are the property of their respective owners

Ref: CS1P/PR011208