



# Press Release

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## System Integrator MTI Launches Enterprise Backup as a Service

### *New Cloud Backup Service Now Meets Businesses-Level Requirements*

London, 5<sup>th</sup> May 2010 – MTI, a leading international provider of consulting services and comprehensive information infrastructure solutions for mid- to large-size organisations, today unveiled its Cloud Backup as a Service (BaaS) offering for businesses, one of four new service sets to be launched under the MTI Insight Services banner. The other three groups will be MTI Consult (Consultancy Services), MTI Create (Project Services) and MTI Care (Customer and Managed Services). Unlike competing products the MTI Cloud Backup service hosts all data in Europe, ensuring its customers can comply with the local legislation by not letting data out of the continent. The service offers fully automated, secure and encrypted online backup and recovery allowing businesses to protect their data off-site at the provider's fully redundant datacentres.

MTI's Cloud Backup service enables organisations to benefit from maximum data availability without the costs associated with an in-house server and desktop/laptop backup strategy, significantly lowering CAPEX (no infrastructure) and OPEX (no dedicated staff). The service, ideal for distributed and remote office environments, offers a wide selection of additional business-level features such as fast seed backups and restores, plug ins for SQL Exchange and other server platforms, and a range of archiving options that allow organisations to keep month ends data online or migrate it to tape for long-term retention, further easing their compliance strategies. Thanks to its flexible technology, the service grows and evolves with the customer's needs to meet the needs of small, medium, and large organisations alike.

"MTI has a strong heritage in data storage and protection, as business models change we are adapting our offerings accordingly, starting with our cloud-based backup service, one of the strongest corporate offerings of its type currently available," said Tony Conway VP Services for Europe at MTI Europe. "We have packaged this service to include enterprise-level features and relevant additional services to make it stand out from the crowd."

Any organisation signing up for MTI's Cloud Backup service will also benefit from optional onsite technical assistance, training and telephone support to make protecting their data as easy as possible.

#### **About MTI**



MTI is a leading international provider of consulting services and comprehensive information infrastructure solutions for mid to large-size organisations. With more than 20 years' expertise as a storage technology innovator, MTI is uniquely qualified to assess, design, implement and support all data centre initiatives. Today MTI enjoys strategic partnerships with industry leaders including VMware, Cisco and EMC and offers the best data centre and cloud computing solutions and services available today. By employing a strategic, consultative approach, MTI provides customers with a single point of contact that eliminates complexities while delivering operational efficiencies and competitive advantages. More information is available at [www.mti.com](http://www.mti.com) or you can follow us on Twitter @MTI\_Technology.