



November 23, 2009

Shoden Data Systems Uk To Support The Open Cloud Manifesto

<http://africa.tmcnet.com/news/2009/11/23/4496778.htm>

London, UK -- Shoden Data Systems UK, an innovative provider of server and data storage solutions, today announced its support of the Open Cloud Manifesto (www.opencloudmanifesto.org), a document that aims to initiate exchange of information and ideas between cloud computing solutions providers and end users around a common core set of values. Cloud computing is still in its early stages and with much to learn about the wide extent of its potential, members of the emerging cloud computing community will benefit from the opportunity to work together.

In order to take full advantage of the benefits offered by cloud computing, the IT industry needs to openly discuss and analyse how this new application delivery model will impact businesses and this will be facilitated by the Manifesto. Shoden Data Systems UK fully supports the position that, as with any advance in IT, the risks and benefits of cloud computing must be understood before organisations can make informed decisions about this technology. The Open Cloud Manifesto is designed to do just that, specifically focusing on how cloud computing will be relevant and appealing to both IT decision makers and business leaders alike.

Phil Jones, CTO and co-founder of Shoden Data Systems UK, says "The cloud could really bring about computing as a utility in support of business goals. We are supporting the Open Cloud Manifesto because we believe that cloud computing should be as open as other aspects of the IT industry, and we are thrilled to be joining some established industry names such as BakBone, IBM, MTI and EMC." Shoden Data Systems UK is committed to developing unrivalled pioneering storage and server solution to organisations, including mainframe users, looking to benefit from the latest developments in technologies such as data deduplication. The company also differentiates itself by offering the highest levels of customer support and service.

About Shoden Data Systems UK Shoden Data Systems UK is based in London, was founded in 2008, and is part of the Shoden Data Systems (Pty) Ltd group, Africa's largest independent IT solutions integrator. Shoden Data Systems UK is an innovative provider of best-of-breed data storage solutions to the UK market place, with a focus on backup and recovery, and high-performance offerings that meet the needs of enterprise-level organisations. Shoden Data Systems UK is committed to supplying the highest levels of pre and post-sales support, taking full advantage of Shoden's world-leading infrastructure in Johannesburg, while relying on a local experienced and skilled team. Shoden Data Systems UK solutions are available directly from the company. For further information please contact us on +44 (0) 20 7956 2103 or info@shoden.co.uk.

